

Sinclair  
Broadcasting's  
decision to force  
their stations to  
air an anti-Kerry  
documentary days  
before the election  
is a clear example  
of the dangers of  
media consolidation.

Sinclair uses the  
public airwaves free  
of charge, and is  
obligated by law to  
serve the public  
interest. But when  
large companies  
control the  
airwaves, we get  
more of what's good  
for the bottom line  
and less of what we  
need for our  
democracy. Large  
companies, such as  
Sinclair, have the  
power to promote  
their interests to  
millions of viewers,  
and when their  
programming is  
essentially a veiled  
political attack  
they are abusing  
that power.

Sinclair's actions  
show why we need to  
strengthen media  
ownership and  
accountability  
rules, not weaken  
them. They show why  
the license renewal  
process needs to  
involve more than a  
returned postcard.  
Thank you.